

Entrepreneurship Development Programme for sustainable livelihood

“Plastic Recycling Unit”

With the idea of optimizing the opportunity of plastic recycling technology, Salim attended the entrepreneurship programme of KSYWB and EDII India. Salim was well aware of the possibilities of plastic recycling unit after working with various companies in Coimbatore and through his ITI course in tool and die making.

During EDP training, Salim found an area within mini Industrial area at Bharanikavu, Kollam and started processing his proposal. He managed to procure all documents including license from various departments and loans after 5 months of starting the unit. Afterwards he started his full-fledged unit by 2015 September. He collected various plastic products such as polythene covers, bottles, cans etc through agents and after recycling and processing converts it into granules. These granules are finally sold to plastic product makers in Tamil Nadu and Kerala. Currently he produces 15 tons of plastic granules per month, costing Rs 45 - 50 per kg. He managed to make profit of Rs 50,000/- per month and plans to increase his production capacity in coming months.

According to him timely enrollment in entrepreneurship development programme and finance was the only reason for setting this unit in a faster way than he ever imagined. EDP increased his confidence; the guts to face the intricacies of preparing for loan application were received from EDP. Facilitators of the training programme were from various government departments which helped him in building rapport with those officials for setting up the enterprise with support from KFC. Currently Salim has 4 employees and is planning to procure additional machineries for washing / drying plastics for increasing production capacity. The novel initiative of this young entrepreneur is a step toward protecting forest, its green cover and the mother Earth by firmly believing in the philosophy of recycling and re-using.

