

Entrepreneurship Development Programme for sustainable livelihood

“Automobile Workshop”

This is the story of Jessin. J. Ummachan from Karavalloor, Kollam who had an intense desire to start some profitable business enterprise for a long time, but didn't dare to start it because of lack of courage, knowledge and confidence. It was during these days, he happened to see an advertisement published in local Newspaper about launching of 20 days Entrepreneurial Development Training Programme supported by Kerala State Youth Welfare Board and EDII. Jessin attended the interview and got enrolled in the EDP, where he learned a plethora of things related to establishing an industry like; obtaining different types of licenses from various departments, legal matters related to starting an enterprise, safety issues in workstation and on the intricacies of marketing. Learnings and insights from the training programme motivated and instilled fire within him and thus Jessin established his own business enterprise by name “GRACE AUTOMOBILES” within a short period of five months from the successful completion of EDP training programme.



Jessin's interest and involvement in EDP training programme got stronger, when his dear friend Anas also joined the EDP training programme. Under the course, both of them jointly undertook a market study across Kerala and collected detailed information of automobile industries. At present Grace Automobiles undertakes works of all branded cars in the market like; mechanical error, spray painting, patch works and sales of spare parts etc. Jessin said “on an average, a business profit of Rs. 70,000 is made every month. Jessin, owes the success of his achievement to KYWB and EDII supported EDP training programme.

Jessin is a Diploma holder in Mechanical Engineering and had served in Arab countries for few years, but was not satisfied working abroad and used to dream about starting his own automobile firm. He invested his small savings he earned from abroad in establishing the enterprise. He said, through the training programme he learnt about networking with entrepreneurs working in the field of automobiles and had thus expanded his business firm. He added that the EDP training programme had instilled in him self-confidence within him and learned proper accounting system, helped to re-enforce the skill to relate with customers and safety at workstation had all helped to make his business enterprise more professional in nature. The training programme had also helped him to

become trainer in ASAP (Additional Skill Acquisition Programme) sponsored by the Department of Education, Government of Kerala. He said that, the network and relationship which he made with various entrepreneurs and people are all the result of the 20 days long EDP training programme.

